

EXECUTIVE WISDOM

REFLECTIONS FOR TODAY'S LEADERS

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PREFACE

Our schools have taught us how to memorize mathematical formulas, historical events, and scientific theories. Yet few of us were taught how to conquer our fears, accept others as they are, and turn adversity into opportunity. Few of us understand the extent to which our thoughts shape our destiny and the value of suffering. We've been trained to succeed in the material realm, but we were never taught to look beyond the material to find our true essence and purpose. Throughout the years I've had the opportunity to do business with what society calls "successful people," women and men who have graduate degrees, above-average incomes, generous nest eggs, and recognition in their communities. They knew when the time was right to invest in XYZ Company but had no idea how to search within themselves to find the solution to their problems, when to slow down and spend more time with their loved ones, or how to overcome the many trials life thrusts upon us all.

Today more than ever, successful people--by "successful" I mean those who have the power and resources to make a positive difference in society--need the right tools to live their best life possible, for they will, by virtue of their status, have an impact on those within their sphere of influence.

From the janitor who scrubs toilets to the savviest CEO who oversees hundreds of employees, we all need a set of principles to guide us. The good news is that these principles are not the exclusive property of any given belief system, culture, or social status. They are the rightful heritage of all human beings. They are universal.

If your life, no matter how much you've accomplished professionally, is unfulfilling, if you do not use your influence to help those in need, if you feel empty and lonely, then what is the purpose of wealth? I hope the simple lessons in this book will fill the many gaps left by our education system and give new meaning to your life.

A

ACCEPT



A ccept defeat and accept victory. Whatever comes to you, accept it with courage and with the conviction that you are 100% responsible for your own actions.

ART



You needn't be an artist to appreciate art. Art brings meaning, beauty, and splendor to homes, schools, hospitals, and even jails. Art is a great way to relax and put flavor into life. It makes us more human and takes us to a higher dimension.

AVOID CONFLICTS



We must do everything within our means to prevent and avoid any kind of conflict. It all begins with how we treat our neighbors. Let's get along as best as we can.
